From Dreams ...
Welcome to Oasis, the Magazine of San Juan Pools

Commitment is defined as, “the state of being bound emotionally or intellectually to some course of action.” At San Juan Pools we take that definition to heart, so much so, that we base our entire company philosophy on it.

Our level of commitment goes beyond providing the finest quality fiberglass pools on the market. We also make it our business to enhance lifestyles. We view our customers’ swimming pools the same way they do—as an investment in their homes and their families.

We fulfill dreams, not just build pools, so we will do whatever is necessary to make every backyard oasis come to life. We use state-of-the-art technology to craft our pools—in fact, San Juan Pools is proud to be recognized as the technological leader in the fiberglass pool industry. Our models are innovative and stylish, and our selection of sizes and shapes is the largest in the industry. We have a model to fit every budget and to complement all types of homes and architecture.

Discover throughout the pages of this issue of Oasis what over 67,000 customers since 1958 have already learned: San Juan Pools is committed to excellence. Our number one goal is complete satisfaction. We do everything possible to make sure all of our customers are delighted with their new entertainment areas. It may sound like a cliché, but it is true: we are not happy until our customers are happy.

Sit back, relax and enjoy an experience that will change your life—forever.

Kirk Sullivan
President

Todd Sullivan
Vice President
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A definitive look at the sizes and shapes
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Also a poster photo mosaic showing many of our finished pools.

Cover and Contents page photos: Pacific Model with custom built vanishing edge by San Juan Pools Of Monterey, CA
Everyone needs and deserves a private oasis. In this fast-paced society that we live in, we want a haven that not only offers respite from the outside world, but which also provides a spot for us to rekindle our spirits and revitalize our minds. Many people already know that place. It is called home.

No setting is more special in our hearts than home. Home is the center of our lives; it is where our fondest memories are made and where we find our dearest loved ones. At home, we find the time and the opportunity to gather our families and friends close to us and to enjoy just being together.

Now imagine your oasis. What makes it your own?

Does it include all of the things that make you happy and at peace? Is it easily accessible and ready for use—no matter the time of day? If you already know that a swimming pool is your answer, then you are ready for the San Juan lifestyle.

A swimming pool is a special purchase that adds a powerful allure to a home. A pool draws family and friends together in one beautiful, sparkling place. Once there, everyone enjoys its magic and excitement. However, to get the most out of your secluded getaway, you must take into account a few things before calling in a contractor.

The new pool should require little time and effort to
maintain, and it should offer you more free time to enjoy your family. The pool that you want should be built to last (and look good doing it). Your new haven should also repel bacteria and resist algae. It should have a smooth finish that resists staining and does not need acid washing, re-plastering or liner replacement. Plus, this type of pool should use fewer chemicals and less electricity, thus saving you time and money. That is the definition of a true oasis.

What kind of pool does all of the above, and more? A fiberglass pool by San Juan. With the use of 100 percent pure vinyl ester resin throughout the entire pool to reinforce the hand-laid fiberglass, San Juan fiberglass pools are more durable and more resilient than any other type of pool that money can buy. Backed by an industry-leading warranty, San Juan makes the buying decision easy and stress-free.

Sound inviting? Once you explore all of the benefits of owning a San Juan pool and discover all that San Juan has to offer, you, too, will want your home to become your oasis, just as more than 67,000 other families have since 1958.

**Oasis:** (noun) 1. fertile spot in the desert, 2. someplace serving as a refuge, a pleasant change from what is usual, annoying, difficult, etc. 

**Exp.** Asylum, haven, refuge, resort, retreat, safe harbor, sanctuary, the San Juan lifestyle.
Why Fiberglass?

When you dream of an oasis for your backyard, you incorporate only premium elements into the plan, including the finest swimming pool on the market. You want all of the features for your new getaway to be perfect, especially the new pool. After careful study, you determine that a fiberglass pool is what you need because it will save you both time and money.

A quiet revolution began in the mid 1950s when fiberglass was introduced as a new, superior building material. Since then, fiberglass’ durability, lasting beauty, and ease of maintenance have made it the primary construction choice for boats, autos, and hundreds of other products—including swimming pools.

A fiberglass pool is actually more permanent than concrete and vinyl-liner, and it does not require the maintenance and remodeling that is necessary to keep the other two looking good. Fiberglass also offers many other advantages that concrete and vinyl-liner pools cannot.
Fiberglass versus Concrete

If you look in any Yellow Pages directory under the category Swimming, you will commonly find more pool service companies than builders, which illustrates the tremendous need for service and repair of concrete pools. A concrete pool is rigid and inflexible, so minor ground movements can cause it to crack, whereas a fiberglass pool can flex substantially without breaking.

Algae can grow right through the walls of concrete pools, destroying the plaster finish and causing damage to the pool's structure. The only way to eliminate the algae is to acid wash the surface, which can cause abrasive conditions. However, even acid washing does not always eradicate all of the algae. The only options available to the homeowner at that point is sandblasting, re-plastering and repainting, which cost enormous amounts of time and money.

The good news? With its nonporous gel coat, fiberglass is impervious to algae.

The surface of fiberglass pools remains like new, surviving all types of weather conditions. With its skin-soft, satin smooth finish, fiberglass never requires repainting, re-surfacing, or re-plastering.

Maintenance of a concrete pool during the curing time is a cumbersome task. Alkaloids can seep into the water, requiring constant filtration and chemical balancing. A fiberglass pool does not leach any materials into the pool, thus saving time in maintenance and money in both chemical usage and electricity.

Fiberglass versus Vinyl Liners

Under that same Yellow Pages heading of Swimming, you will find numerous companies listed for liner replacements. Inground vinyl-liner pools may appear to be similar to permanent fiberglass pools, but they are not. Vinyl-liner pools require continued replacement of the liners, just like aboveground pools, only at a much greater expense.

Fiberglass is not susceptible to ultraviolet degradation, pinholes and tears from children and animals. Also, algae is never a problem because of the smooth, nonporous permanent finish of fiberglass. Fiberglass is more flexible, more durable and stronger than any other type of pool building material. Made to outlast expansive soils, earthquakes and other weather elements, fiberglass is the most cost-effective—and smartest—way to bring to life the dream that will become the perfect backyard oasis.
Fiberglass has many benefits. Less maintenance and upkeep, along with greater flexibility and strength, make a fiberglass pool the obvious choice. So you might ask yourself, with all of the fiberglass pool manufacturers in business, why buy a San Juan fiberglass pool?

50 years of experience and quality is the simple difference. In fact, more than half of all San Juan customers are second-time pool owners. Experienced pool owners are drawn to San Juan fiberglass pools because of their durability and low maintenance. No other company has made and installed more fiberglass pools throughout the world.
The San Juan Difference
San Juan recognized the advantages of building fiberglass swimming pools in 1958. We built our first fiberglass swimming pool in Seattle, WA. Amazingly, that pool is still in use, is still attractive and is still durable. Since then, more than 70,000 satisfied customers from around the world have made San Juan their swimming pool company of choice. The RIO Hotel in Las Vegas, NV could have chosen any type of pool, or any manufacturer to build two pools for its spectacular high roller suites atop the hotel. They chose San Juan because only the best materials and manufacturing processes can ensure many years of trouble-free service.

San Juan’s Superior Quality
San Juan is the only company that uses five hand-laid layers of fiberglass in their pools. Two types of fiberglass are used, 1½-ounce mat and 24-ounce heavy-woven roving, which are placed in alternate layers. In high-stress areas there can be as many as ten layers of fiberglass and resin. Many manufactures use fillers in their pools. This inhibits the flexural strength of the fiberglass. No fillers are used in the construction of our pools. This gives our pools the structural integrity to adapt to expansive soils, earthquakes and freezing temperatures.
The Importance of Pure Vinyl Ester Resin

San Juan Pools uses vinyl ester resin throughout the entire laminate structure. Vinyl ester resin is the toughest, most impenetrable and expensive resin used in the fiberglass pool industry today. It costs more to build a pool this tough, but experience has shown San Juan that only premium quality vinyl ester resin can ensure we are building the most durable, high quality and long lasting swimming pool available. Other fiberglass pool companies only use a skin coat of vinyl ester resin with the majority of their pools built using cheaper general purpose resins.

The Gel Coat Difference

The satin smooth gel coat finish of a San Juan pool is achieved using an NPg-Isophthalic resin that is applied approximately 32-mils thick during two applications. This is approximately 30% more than the industry average.

Tile Made to Last

Frostproof, acid resistant ceramic tile is placed on the fiberglass shells using a silicone adhesive. This silicone contains an inhibitor that deters algae growth in the joints and under the tile.
The use of silicone grout makes the tile a permanent and lasting enhancement to your San Juan pool.

After five decades leading the fiberglass pool industry, San Juan consistently provides its customers with a premium value. Built in state-of-the-art manufacturing facilities using the finest quality materials and supported by exceptional customer service, San Juan pools are the best pools that money can buy.
The owners of Nantucket Island Beach Club Resort approach San Juan Pools to discuss plans for the construction of a large swimming pool complex at their resort. Although the initial plan drawings depicted one large uniquely shaped pool, the owners were advised that serious lap swimmers would not tolerate other people swimming next to their lane area and that lap swimmers require water temperatures lower than most recreational pools. Additionally, the initial plan would not allow for winterizing the recreational pool while continuing use of the spa on a year-round basis.

Aquatic Design Consultants; a Maine based San Juan Dealer, specializing in fee-for-service and design consulting created a plan isolating the three aquatic components. The result was to install an Oceanside pool for recreational swimming, a Crystal Springs converted into a large commercial spa, and combining two marathons to produce a 65 foot lap pool. The Beach Club was sold on the concept immediately. Next, Aquatic Design Consultants involved San Juan’s experts to advise on the projects feasibility and to convert the two marathons into one extended marathon, Future Pools of Portland, Maine was assigned the task of building the entire “start to finish” project, Diamond Pools in Shelton CT assisted with CAD Drawings, Control Systems, and Fiberoptic Lighting, Cape Cod Aquatics in Harwich, MA was given the task of transportation of the pools to the island. The San Juan aqu@mall supplied most of the equipment for the project. Aquamatic Cover Systems installed the customized auto cover systems.

The overall project was extremely successful. Hats off to all involved in this unique application of San Juan Pools.
Building a Fiberglass Pool

When a steeply-sloped and wooded backyard with a babbling creek and limited access posed challenges to fulfilling a Charlotte, NC, father’s dream of pool ownership, he called upon a local fiberglass pool company to transform the seemingly impossible desire into an ideal retreat.

“I’ve always wanted a pool, my entire life,” says Bill Alleyne. “It gets awfully hot in the summer. I have young kids, and I also want to know where they are. I know that by having a pool, my house will become the neighborhood hangout.”

Relaxation tops his list of personal reasons for adding a pool, with recreation and creating a place for entertaining running close seconds. Alleyne wanted a pool that he could dive into and swim laps. In addition to the 8-ft. deep, 40-ft. x 16-ft. pool, the project included a spa,
steps down to a bridge connecting a barbecue area nestled in the woods, a half-court basketball area with a rollaway net, and a gas line for the grill.

“I affectionately call it my sports and entertainment complex,” Alleyne says with a smile.

While waiting for his young daughter to master her swimming lessons, Alleyne queried friends about their pool experiences and researched the pros and cons of different construction methods. With a busy medical practice that leaves little time for pool chores, Alleyne valued the ease of maintenance found with fiberglass. Because of its smooth, nonporous, permanent surface, algae do not readily cling, fiberglass does not leach anything into the water and the shell does not require resurfacing or relining. The satiny finish is also easy on the skin of swimmers.

Once the fiberglass decision was made, Alleyne
evaluated manufacturers and contractors, weighing reputation and experience, before deciding on San Juan Pools of Charlotte.

“I wanted somebody who could take care of everything from soup to nuts,” Alleyne says. “That proved to be the best decision I made.” San Juan Pools of Charlotte’s owner Bob Fergione suggested Alleyne peruse the company’s Web site, which helped Alleyne feel more informed about the pool-building process and available options. Fergione also provided a list of previous customers to contact and recommended that Alleyne check the workmanship.

Alleyne completed this task and then decided to install one of San Juan’s largest models. San Juan built around trees where possible, moved a prized red maple and formed a deck around another tree. The yard’s approximate 14-ft. drop from the house to the stream and unstable soil required two interlocking, keystone block retaining walls with poured concrete spiral-style steps, connecting to steel-reinforced decking, and an underground drainage system.

Like all inground pools, construction began with a backhoe digging a hole. Midway through Alleyne’s excavation, the crew unexpectedly hit an underground active sewer line running through the yard. San Juan redesigned the project and moved the spa to the far side of the pool, improving the view from inside the home. Digging continued until the hole matched the dig plan to within one-eighth of an inch. The bottom of the hole was covered with masonry sand and leveled.

A 35-ton crane lifted the pool off the delivery truck, passed it between Alleyne’s house and a neighboring house, raised it over the trees and Alleyne’s three-story brick home, and then swung it 110 feet into the backyard.

“The entire neighborhood came out to see this crane,” Alleyne laughs. “There was not so much as a scratch to the pool or to the two houses. The trees complicated matters. It was an amazing maneuver.” Twenty mile-per-hour winds added to the excitement. Fergione stood in the hole as the crane lowered the pool into place to ensure that it came to rest properly.

He hooked up the main drain and checked for leaks before climbing out
from underneath and rechecking that the pool was level. Hydraulic jacks held the pool in place while crews slowly backfilled sand between the pool and the dirt as a garden hose gradually filled the pool. For the next day and a half, the contractors walked the pool floor to check for voids underneath, and, if any were found, they pumped masonry sand into the hollow spots. Plumbing was added as the water rose.

Once the pool was filled, San Juan of Charlotte poured a 1-ft. deep concrete footer around the outside of the pool and built a concrete-block raised elevation wall between the pool and upper spa deck. The electrical work came next, followed by coping and the pouring of the deck. After allowing three weeks for the concrete to cure, the crew applied a nonskid acrylic surface to the deck and steps, adding a pattern that gives the appearance of brick coping on the tread.

Alleyne opted for tile at the waterline, and he elected to install a natural-gas heater, which warms the spa water and extends the swim season. An automatic control system located inside the home lets the family adjust the heater and pumps conveniently. Alleyne also decided to include a fiber-optic waterfall, as well as fiber-optic perimeter and in-pool lighting.

“All these extras add a special appeal,” Alleyne says. “Part of the enjoyment of the pool, in addition to getting into the water, is the look and how it makes you feel when you invite guests over and they say, wow.”

Maintenance has been simple and short as promised. The spa has a separate circulation and filtration system, which makes it easier to balance the water. Alleyne adds, “An automatic pool cleaner is key. You flip the switch, and the pool cleans itself.”

The new pool and spa have met all of the family’s expectations. “And, in North Carolina,” Alleyne boasts, “we can use it year-round.”
Five-Star Customer Service
Customers First

Experienced in the building craft, San Juan pool builders also have the ability to craft quality relationships with every customer—before, during and after the installation of a pool. San Juan strives to make every client happy, and encourages its dealers to do it the San Juan
way. George Sullivan, the founder, devised this method that is still followed to this day.

Listening—that is what it is all about. San Juan dealers have a fabulous product, but that matters very little if a customer does not get the desired result. Using state-of-the-art design tools and careful planning methods, dealers communicate through in-person meetings, phone calls and e-mails with every client to develop a package that will elicit total satisfaction. Crews work relentlessly to keep projects on time and on budget, and they work even harder to keep distractions to a minimum. For one reason—to build a customer’s dream.

**Continuous Joy**

The excitement that is felt on the first day of pool ownership is hard to describe. An array of emotions—joy, anticipation, satisfaction—comes together to give the new owner a sense of contentment. San Juan wants owners to hold onto that feeling for many years to come, so that when a project comes to a conclusion, a San Juan independent authorized builder does not simply disappear. Concerns, questions and all other types of issues are discussed and handled in an expedient manner.

Once matters are settled, San Juan can relax in the knowledge that the new pool owner is delighted with the outcome—and that the dealer accomplished the entire job with a customer service rating worthy of five stars.
Dear San Juan Pools:

When searching and researching for an inground pool, we were very interested in fiberglass models due to ease of maintenance and strength of material as compared to vinyl and even gunite models. We decided that San Juan pools seemed to offer a superior product compared to other manufacturers. Once we decided on San Juan we needed to find a reputable representative and installer of their product. We found one in Mike Ricciardi of Ricciardi & Son Pool and Landscape.

Mike was very attentive to our questions and concerns and knew we expected not only a superior product from San Juan, but a solid and secure installation. From preparation to completion Mike worked his hardest to make the process a success. Our site presented some challenges but in the end Mike did a great job and did not have us sign off on the job until not only we, but he, was satisfied with the end result.

As a result of his time, attention and successful completion of the project, we have not hesitated to recommend Ricciardi and Sons to anyone who is considering a silky smooth, clean-as-a-whistle “San Juan” pool.

Sincerely,
Doug and Jane Incorvia

Vincent’s C & D Service, Inc.

1535 Queen Street
Bellmore, NY 11710
Phone: (516) 783-0618
Fax: (516) 783-0618

MIKE,

I'M WRITING THIS NOTE TO TELL YOU HOW NICE IT WAS TO WORK WITH RICCIARDI & SON POOL AND LANDSCAPE IN THE PURCHASE AND INSTALLATION OF MY SAN JUAN POOL. YOUR COMPANY WAS FAST, RELIABLE AND CURIOUS. THE STAFF WAS FRIENDLY AND HELPFUL THROUGHOUT THE PROCESS AND VERY INFORMATIVE ABOUT THE SAN JUAN PRODUCT. MY FAMILY AND I ARE LOOKING FORWARD TO MANY SUMMERS OF FUN SWIMMING IN OUR NEW SAN JUAN POOL.

THANK YOU AGAIN FOR THE EXCELLENT SERVICE,
MR. VINCENT MOREA AND FAMILY

MIKE, RICCIARDI & SON POOL AND LANDSCAPE
214 Bagatelle Road
Melville, NY 11747

December 22, 2006

Dear Mike:

Jen and I just wanted to drop you a note to tell you how in love we are with our new backyard. You took what looked like an overgrown forest and transformed it into a resort like property. The San Juan Oasis model fiberglass pool, gazebo, coy pond, hot tub and all the plantings look absolutely fabulous. Your meticulous attention to detail shows in every bit of work you have done for us. Simply put, it was the best money we ever spent!

I hope you and your family have a happy and healthy new year and be assured we will be recommending you and our San Juan pool to all of my friends and family.

Very truly yours,
BRENT J. KAUFMAN

BRENT KAUFMAN
41 Beaumont Drive
Melville, NY 11747

Dear San Juan Pools:

When searching and researching for an inground pool, we were very interested in fiberglass models due to ease of maintenance and strength of material as compared to vinyl and even gunite models. We decided that San Juan pools seemed to offer a superior product compared to other manufacturers. Once we decided on San Juan we needed to find a reputable representative and installer of their product. We found one in Mike Ricciardi of Ricciardi & Son Pool and Landscape.

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Sincerely,
Doug and Jane Incorvia
When creating your ideal backyard retreat, you will want to build an aquatic attraction that will entertain family and friends today and for years to come. Some people yearn for a tropical rainforest, complete with exotic plants, waterfalls, overhanging foliage and other natural elements. Others want wide-open spaces to handle water games, such as basketball or volleyball.
Whatever your dream environment may be, think it through before starting the pool purchasing process. A pool represents a significant investment in your home that you will enjoy and will increase your property’s value. Hold a family conference and ask for everyone’s suggestions, but keep an eye on the future. Children grow up and the family’s needs change.

The Starting Point
Ask your pool-owning friends and neighbors about favorite features. Inquire about what they would do differently if they were building a new pool. Also, ask them about what their experiences have been with maintenance. Listen to their suggestions about items you can add to your pool that will save you time and money in the years ahead.

Think carefully about the shape, size and depth. How you plan to use the pool dictates these variables. While you can add or remove some amenities and features at a later date, shape, size, depth and a spa represent permanent attributes. Lap swimmers appreciate long, straight lanes, while quick entry devices necessitate extra depth.

Family Finances
You may be able to shave initial building costs by holding off on a heater or water feature, yet save money later by planning for these items now and running the pipes and wires during the construction phase. Other options must be put in during construction. For instance, seamless hiding the tracks and storage area for an automatic safety cover requires installation at the time of construction. Spending up front for an automatic pool cover not only adds to your aquascape’s aesthetics, but that cover will also save you money on chemicals and cut down on maintenance.

Think Ahead
If ease of upkeep is a concern, investigate timesaving features, such as a chlorine-generating system or an automatic pool cleaner. Oftentimes, investing a little more initially results in fewer expenses later.

Walk around your yard and observe the sun fields. You will likely want to capture as much sunlight as possible during the months that you will use the pool. Envision how your yard will drain once the pool is in. You will want to avoid natural runoff entering the pool area. If you have a hilly yard, it may require terracing and the building of a retaining wall. Have an idea where you want the pool, but keep an open mind.

Find Your Builder
Prepared with a general conception of what you want to accomplish, you are ready to move to the next step: selecting a pool builder—someone you can completely trust to actually care about your dream.

Ask about the builder’s experience, insurance and licensing. Request a list of prior customers, and then call and talk with these homeowners.
Also, inquire about warranties and guarantees. Assess the manufacturer's reputation, years in business and record for resolving problems.

**Weighing Your Options**

Once you have selected a pool builder, draw on his or her experience in the industry. Explain your goals and budget, and then ask for recommendations about the shape and depth of the pool, the setting for the entertainment area and the maintenance. Find out all the options.

Tell your builder you would like to look at sketches and drawings of what the pool and surrounding area will look like from different angles before breaking ground. This will keep surprises to a minimum.

Illumination choices include the traditional under-water spotlight or fiber-optic technology, which offers a warm, evenly dispersed glow. With fiber optics, you can create delightful perimeter effects.

Water features enhance the visual and auditory ambiance of the pool. You can combine lighting with water features for a stunning display. From waterfalls to fountains, to laminar jets shooting water from the deck into the pool, the variables for adding the relaxing sounds of moving water abound.

**Adding Extra Special Touches**

Keep in mind that most people spend more time out of the water than in it. Therefore, give adequate attention to the decking, landscaping, backyard lighting and other amenities.

Determine your color scheme and plan on coordinating backyard decor with your home's in order to tie the two together for a total, well-designed package. If opting for water-line tile, select a color that harmonizes with the rest of the house's elements.

Consider adding natural stone coping and decking or concrete pavers to complement accents on your home.

Make safety a top priority and think through practicalities. Select a decking material that will not become too warm to stand on in the sun or too slippery when wet.

Imagine how you and your guests will get to the pool from your home. Figure out what doors will provide the best access and envision the approach. Consider the view from the windows during the different seasons.

**Keeping Equipment in Its Place**

Pay attention to the unglamorous nitty-gritty. Although tucked out of sight, circulation and filtration equipment keep the pool sparkling clean. Discuss pump, filtration and sanitizing options with your builder. Inquire about the type of maintenance required for different filter types and ways to decrease the amount of attention required.

Also, ask about remote-control operating systems that let you adjust and set the equipment from inside the house. This becomes a very important feature with spas, letting you heat up the water, without venturing outside.
Moving Forward

When you have firm plans, your builder can determine the costs. This is the time to weigh tradeoffs. Go back to your priority list to make sure your dream pool includes your must-have features.

Ask about financing and inquire about competitive, tax-deductible home-equity loans. Your builder will walk you through the remaining necessary steps to make your dream a reality, and he will create a building plan. Your builder should know your community’s requirements. Local statutes and building codes may require a fence or screen enclosure, baby fencing or alarms on all the doors and windows leading to the pool, ropes to separate deep and shallow water, and a ladder for exiting from the deep end.

Before signing a contract, make sure you have a clear understanding about what the builder will accomplish and what you will be responsible to do. Find out who will pull the permits and arrange for fencing and landscaping. Often, these duties fall to the homeowner. You do not want surprises later on. Get everything in writing at the start.

Ask how the builder plans to access your yard. If trees or other vegetation must come out, you may need to arrange for that. It may be up to you to hire an electrician to upgrade the service or to move your current electrical service if existing wires will run over the pool.

Inquire about the construction schedule. Ask when it will begin—and how long before you will be swimming! Know when the builder expects to reach specific benchmarks, such as excavation, lowering the pool into place and completing the decking. Your contract also should specify responsibility for unexpected soil conditions or resolving other underground surprises.

Your builder should add appropriate chemicals to the water. Make sure you have a vacuum and a chemical test kit. The builder can teach you the basics of proper care and how to protect the surface of your pool. Now, you are ready to swim.
Gazing through the window into your backyard, you see the sun has just peaked over the horizon. Pastel colors paint the sky as a mist slowly rises from the warm, calm water. It's too inviting to resist. You take a tentative step outside into the morning air...

“No, perfect, everything is perfect.”
Creating Utopia

A short pause at the water’s edge, then you quickly slide into crystal clear, silky water that soothes your body and soul. Floating weightlessly with your eyes closed, you relax and realize you have nothing to do except enjoy the moment. No worries intrude on your peaceful interlude. Moments later, as the sun’s first rays strike the water and make it sparkle, you know it is going to be a wonderful day. This is paradise, an idyllic oasis that is the San Juan pool experience.

Peace of mind, free time and quality of life is the definition of San Juan pool ownership. Every aspect of your San Juan pool oasis is painstakingly examined for its impact on your utmost satisfaction. The smooth gel coat finish has no abrasive surfaces. The fiberglass is chemically inert so it will not affect the chemical balance of the pool water. Best of all, San Juan pools are rigidly inspected and quality controlled during the manufacturing process. Rest assured, your San Juan pool is designed with style, pleasure, function and safety in mind.

When you decide to make a San Juan pool the centerpiece of your backyard oasis, you will discover several ways to enhance the entire experience for both you and your family. You can choose from the high-tech to the romantic, from the visually appealing to the fanciful and fun. With the right options, you will also experience peace of mind knowing safety is built-in. You will benefit from energy savings, lower maintenance, less work and more time to spend enjoying your pool and your family. In the following article, Oasis magazine takes a look at some of the categories and products that can help create the perfect oasis, the perfect San Juan pool.
Products for Beauty and Fun

There are many ways to add beauty, excitement, fun and your own unique touch to the perfect pool experience. Selected here are just a few. Though there are many others, those listed below were voted “most favorite” by San Juan pool owners.

“There is nothing quite like a pool at night, all lit up with cascading waterfalls, lighted rock spillways and lighted laminar flow fountains.”
Pool Lighting

You have a wonderful San Juan pool. Everyday you look outside and take great pleasure in simply feasting your eyes on the inviting pool environment that you have created. Every night you look out and see...nothing. You have forgotten something! By adding landscape lighting to your pool and spa, you can turn the dark, forgotten area behind your house into an extraordinary and enjoyable pool experience.

New studies by the pool and spa industry report that the largest growth trend in pool accessories is lighted water features using fiber-optic lighting. By adding a combination of water features and lighting to a setting, homeowners can not only add personality and personalization to a backyard pool, but they can also add value to their property investment.

Fiber-optic lighting adds a WOW factor to an ordinary pool. It is also safe, versatile energy-efficient, and it incurs low maintenance costs. Of course, with fiber optics, homeowners can continuously change colors or they can lock their favorite color in place. Most pool owners are amazed at the aesthetic difference, and rave about their pools becoming backyard showcases at night. Water features, such as rainfalls, laminar flow fountains and rock falls, offer wonderful visual sites and incredible sounds during the day, but when you add fiber-optic lighting to each of these products, a magical nighttime experience is created.

Fiber-optic lighting, which offers the ability to use a single light source and colors, is tremendously economical when compared to other lighting options. Also, in most instances, the ability to change colors by the flick of a switch is not available in standard lighting products.

“Lighting a water feature makes a pool more luxurious,” says Barry Greenwald, senior vice president of Fiberstars, a leading manufacturer of pool and spa fiber-optic lighting. “There is nothing quite like a pool at night, all lit up with cascading waterfalls, lighted rock spillways and lighted laminar flow fountains.”

Greenwald continues, “Fiberstars recently introduced the dramatic and versatile Lighted Laminar Flow Fountains, which are tubular ribbons of colored water arcing from the pool deck or landscape, magically dispersing into the pool water. These beautiful fountains are perfect for nighttime viewing, either individually or in multiple arrangements, and they are available in
large and mini sizes.

“Another fun new addition to your fiber-optic choices is the Lighted Pot—the perfect complement to any San Juan pool. The lighted pot, an excellent icebreaker at a backyard dinner party, has a fiber-optic color wheel that adds to the beauty of an evening spectacle.”

Water Features

What better way to increase the tranquility of your backyard oasis than with the addition of a stylish waterfall or fountain? Imagine the drama one of these unique water features can provide. As an elegant addition to your San Juan pool, a fountain or waterfall can create an entertaining dynamic atmosphere.

Water features come in a never-ending variety. In the residential pool arena, the most recognized water features are waterfalls. Water either cascades down through rocks or other hardscaping products, or falls unimpeded in a sheer descent style. Fountains are gaining in popularity in the residential pool industry. Just as waterfalls do, fountains instantly make your pool more attractive and add the sound of moving water to your backyard.

Other water features include vertical fountains that provide a visually exciting display, and uniquely designed waterfalls that complement the overall design of the pool environment. Imagine a cascading stream, a bubbling fountain, a sheer waterwall or a dazzling spray. There are even laminar jet effect fountains where the water is so well-controlled, it looks like an unbroken glass rod entering the pool virtually sound and splash-free. These captivating features all offer the soothing water movement that is so welcome after a hard day. They can also mask unwanted noise, and create the feeling that you are relaxing in your own private paradise.

Deck Equipment

Fun—isn’t that one of the best reasons to own a pool? Games, inflatables and all kinds of toys help make the pool experience more enjoyable. But for year-in, year-out delight, it is hard to top a rugged, well-designed diving board or pool slide.

San Juan offers a selection of pools suitable for the addition of both diving boards and slides. Of course, safety is the top consideration when adding either of them. Manufacturers provide installation and location guidelines for their products that enhance safety by channeling activities to suitable areas of the pool.

The materials and construction methods of a diving board or slide are vitally important. When selecting a
POOL LIGHTING
WITH LED TECHNOLOGY

Everything is starting to come together. You have picked the perfect San Juan pool model and now it is time for features. A few elements that come to mind are water features, the possibility of tile design, pool covers, and decking equipment. However, the accessory that offers the most versatility but is the most overlooked is lighting. How are you going to light the pool? Better yet... How are you going to transform your backyard pool into a night oasis? When thinking of pool lighting many people think of that bright flood light underneath the diving board or the high-end fiber-optic option. Boy, has lighting come along way. Light Emitting Diodes (or LED) provide a wonderful, more cost-efficient light for your dollar.

What is LED technology? Where did it come from? The Light Emitting Diodes were developed in the 1960's by exposing a combination of elements to a light source. Work in the semiconductor field, and international experimentation, generated many advances for the LED application. Progressing further by adding even more color variations during the next two decades, performance and reliability improved significantly. The reduced voltage needed to run the lights along with their efficiency resulted in LEDs introduction to the accent lighting realm. LED lights last up to 100,000 hours (compared to the 2,000 life-hours of a conventional halogen). This equates to 10 years of continuous light. Powered by a 12-volt lighting system, they consume 1/10 of the power of conventional lighting.

Today, the market has exploded with products containing these colorful, long-lived lights. Progress in programming technology has LED lighting manufacturers bringing the colors of the rainbow to the customer's backyard. By manipulating the RGB (Red, Blue, and Green) color spectrum, LED lights have the remarkable ability to produce a wide array of stand-alone colors. Factory programming allows for color sequencing. A programmed LED light has the ability to remain set on a single color or transition through a series of colors in a variety of fashions. For example, by turning a switch on and off (or by clicking your lighting remote) you can set a slow rolling colorwash transition or speed things up with a faster party-type mode.

LED lights are a great alternative to standard incandescent, flood, and even fiber-optic lighting. A long lifespan, environmentally friendly, low power consumption, and low voltage working power are just to name a few of the physical attributes. The competitive pricing is another. Ben Perry, Operations Manager for O'Ryan Industries, states, “The reliability, reduced operating cost, and aggressive pricing structure makes LED lighting a formidable alternative to the conventional lighting on the market today”.

diving board, models that are made of either aluminum or wood core are not only the most popular, but they have also proven to be the most durable. You will want a meticulously crafted board that will hold its spring, resilience and its color and shape throughout years of exposure to the sun and harsh weather.

When choosing a slide, pick one that complies with the U.S. Consumer Product Safety Commission guidelines. These slides will maintain their smooth finish and color for years. Residential slides are generally made of acrylic or fiberglass. If you have smaller children, you may want to consider a “low-profile model.” These slides are not as tall and have a shallower water entry angle than conventional models.

Steve Aman of S. R. Smith, manufacturer of diving boards, slides and other pool deck equipment, explained a recent development with his company’s slide offerings. “Deck equipment has come quite a long way since we began operations in 1932. Now, we are setting not only pool equipment safety standards, but the standards for fashion as well. A great example of this is our new low profile, flat-trajectory slide. It is specifically designed for smaller pools with higher sidewalls and a lower water entry angle. This slide, the Deluxe Cascade, is now available in a wide range of colors. It can be color coordinated with furniture, a diving board, fencing, even with landscaping materials. And, of course, it is just as tough and durable as the rest of our slides.”

Fun—isn’t that one of the best reasons to own a pool?
Mosaic Tile Designs

When it comes to personalizing the monochromatic surface of a pool into something personalized or fanciful, nothing works better than the application of a ceramic tile mosaic. A tile design adds a unique accent to your pool and brings a dramatic flair to a uniform pool surface. Imagine putting dolphins, sea turtles or even a butterfly in your beautiful new swimming pool. Tile manufacturers offer hundreds of designs to choose from. Starfish, manatees, sharks and all manner of ocean inhabitants are well represented. But an ocean motif is just the tip of the iceberg. Sports team and corporate logos have become quite popular, as have designs representing everything from favorite hobbies to cartoon characters. Some new designs incorporate an ingenious simulated tile “shadow” that provides a surprisingly authentic three-dimensional effect. Many tile manufacturers excel at taking ideas and developing beautiful custom creations. In fact, some industry craftsmen prefer creating a one-of-a-kind tile masterpiece that follows exact specifications.

And it is not that difficult a process. A pool contractor can apply a tile mosaic directly to the pool surface during installation for a nominal fee. San Juan offers a special opportunity for pool buyers who elect to include a mosaic tile design in their new pool. A San Juan pool can literally be built around the tile design you choose. You select the design and San Juan will add a recessed area to your pool so the tile will be inlaid flush with the pool surface. Imagine—no stubbed toes or bumps along the bottom.

At Artistry in Mosaics, a manufacturer of mosaic tile designs and supplier to San Juan Pools, President Andy Hochstetter finds that individuality is a strong factor in the decision to add this unique accent to a pool. “For some customers it is as simple as wanting something unique, wanting something that is personalized or that expresses their individuality. For others, there is the desire to be creative and to transform a pool into a one-of-a-kind environment. People actually make their own ocean habitats or even ‘theme’ pools. For these customers, it definitely adds life and fun to the pool. It makes the whole pool experience more exciting and interactive.”

Pool Covers

Pool owners across the country agree that the number one pool product for peace of mind is a quality pool cover. A quality pool cover saves work, money and energy.

The primary function of any pool cover is to keep things out of the pool. These unwanted entries can include everything from dirt and debris to pets and people. There are two basic types of pool covers. First is the everyday, in-season cover that is deployed and retracted frequently. The second type is the winter or off-season cover that is stretched tight and remains in place until the pool is uncovered at the beginning of the next swim season.

Automatic Pool Covers

The selection of pool covers available today is vast. But, if convenience, work savings and free time to enjoy your family are high priorities, then an automatic pool cover should be high on your list.

Basically, an automatic pool cover consists of a reinforced fabric that runs inside a track on opposite sides of the pool. An all-fluid hydraulic drive motor opens and closes the cover with a simple turn of the key. Automatic covers can be installed to fit a variety of pool shapes.

Automatic cover manufacturers boast water, chemical,
electrical and heat savings. These covers also have the ability to prevent unwanted entry into the pool—whether purposeful or accidental. The auto cover will keep your pool free from leaves and wind-blown debris. In a heated pool, an automatic cover helps raise the water’s temperature quicker and then conserves the warmth.

Design innovations have been steady. Limit switches, leading edge sliders instead of rollers or wheels, key-lock remote operating controls, built-in rainwater removal systems, cable compensating controls, hydraulic drives and heavy duty recessed cover compartments are just a few of the many recent improvements.

According to Tom Dankel of Aquatic Cover Systems, manufacturers of the HydraMatic, EZ-Cover and HydraLux automatic pool covers, safety and peace of mind are the top reasons pool owners want an automatic pool cover. The additional benefits are truly impressive. “Ninety-eight percent of the time, customers buy an automatic pool cover for the safety it provides. They know that because it is automatic and eliminates the labor of unrolling and rolling by hand, they will use it regularly. It is only later that they realize that their chemical use is reduced, their pool heater runs less and they do not spend much time cleaning the pool. When you add up the savings, these covers actually pay for themselves in a relatively short time.

San Juan Pools with Built-in Automatic Covers

Recently, San Juan engineers developed four new pool designs that offer one dramatic difference. They come designed with an automatic cover in mind! These unique pools allow the installation of an automatic cover below the deck level. The cover tracks are laterally recessed in a pocket below the pool coping and slightly above the perimeter waterline tile. With this technique, the cover tracks are virtually invisible. The cover storage area, called the vault, is attached to the fiberglass pool itself. Built onto one end of the pool, this vault holds the cover, the motor and lid system. It is also virtually hidden from view by the cantilevered coping and waterline tile.

Specifications on the San Juan Pools made for automatic covers are shown in the San Juan Pools Design Center insert.
Off-Season Pool Covers

In many parts of the country, cold weather follows the swimming season. Safety covers provide a good answer to many of winterization’s most crucial questions:

- How do I keep debris out of my pool?
- How do I protect the pool from the ravages of winter exposure?
- How can I feel better about safety around the pool during winter when we are not watching it?
- How do I minimize trouble and expense of opening the pool and maximize my investment in outdoor recreation?

Using a pool cover that has been designed as a “safety cover” and meets the demands of ASTM (American Society for Testing and Materials) standards can answer all of these concerns. They are developed to help eliminate the days of labor associated with springtime pool openings.

A mesh cover, which allows rainwater and melting snow and ice to pass into the pool, stops the cover from sinking into the water. Leaves, twigs and other debris cannot enter the pool. They are either blown off by the wind or swept away by the pool owner. With proper winter chemical maintenance, springtime pool openings are quick and painless. Brass deck anchors around the perimeter of the pool secure the cover in place by a series of cross-webs and perimeter-webs. Each point has a breaking strength that is greater than 2,000 lbs. When properly installed, the cover is stretched tightly to impede pool entry. This combination of webbing, durable mesh fabric and high strength anchoring creates a powerful barrier against debris and the elements. Most importantly, it discourages unwanted entry into the pool.

Lincoln Christensen of Anchor Industries, manufacturers of Anchor Mesh Safety Pool Covers, had this to say about the strength of these products. “These covers are tough. The entire system is rugged and built to last. It has to be. The ASTM standards were agreed upon with consumer safety and performance in mind. We were members of the committee that developed the standards so we know exactly what it takes in both quality of materials and construction to manufacture a superior product.”

Beyond the safety aspect and the reduced workload at springtime start up, these covers have an aesthetic value as well. Because of the tight fit and lack of weights around the pool cover’s edge, the entire pool area has a clean, almost manicured appearance. There is no sagging cover and no unsightly collection of soggy debris turning what used to be crystal-clear pool water into a mess. Once the cover is anchored into place, the pool requires little maintenance during the off-season. The use of winterizing chemicals is reduced. Perhaps the best part of having a cover of this type is the peace of mind it brings. Pool owners love the “set it and forget it” aspect of the anchored mesh cover. They are strong, secure and worry-free. They save time, money and work. It is an important part in making the perfect backyard oasis.

Innovative Water Quality Products

No other category of pool products has undergone as much change and technological advancement over the years as those that improve water quality. The variety of equipment, additives and remedies is endless. Although, a few stand out from the crowd and deserve mention. Here is a sampling of products that make the task of maintaining pool water quality simple, more efficient, less costly and quicker.

Pool Filters

Where pool equipment is concerned, there is one area where innovation and technology take the lead. It is with the one piece of equipment that helps keep pool water in the best possible condition — the pool filter.

A pool filter is designed to mechanically clean pool water by trapping tiny particles inside. Cleaner water requires less sanitizer and water chemistry adjustments. There are three basic types of pool filters available today. First is the diatomaceous earth (DE) filter. This type uses a fine powder that coats the filter fabric and soaks up the
of these require backwashing.
The third type is the cartridge filter. It uses a cylinder of pleated, fine-mesh polyester fabric to capture impurities and debris as the pool water is circulated. In some cases, a cartridge filter requires cleaning only once a season.

Newer designs in pool filters offer several benefits over older types, and they can be real time and work savers. The filter housings are tough, and made of corrosion-resistant materials that stand up to hot and cold weather. Easy opening compartments make for quick access when filter maintenance is necessary. Talk with an authorized San Juan dealer for help in selecting the right filter.

**Pool Pumps**

- When choosing a pump, look for a large capacity trap. This is the part of the pump that collects debris, preventing clogs that starve the pump for water.

  The true heart of the entire pool system is the pump. Electrically powered, this piece of equipment creates and controls the water flow and water pressure that circulates pool water through the pool filter, pool heater, pool sanitizer and even some types of pool cleaners.

  Considered the single most important piece of pool equipment, selecting the right pump for the job is critical. Many factors enter into the decision of what pump is best for a pool. The volume of the pool, the size and type of filter, flow rate, pipe size, efficiency and noise level are all variables that deserve close examination. Your San Juan Dealer will be able to help you select the proper size and model.

  Luckily, the pumps available today require very little monitoring. Over the years, pump manufacturers have built systems that can be programmed to balance efficiency with performance. Pumps will operate at pre-programmed times to move the pool's entire volume of water efficiently through the system.

  A pump should be solidly constructed. When choosing a pump, look for a large capacity trap. This is the part of the pump that collects debris, preventing clogs that starve the pump for water. A larger trap collects more debris and allows for easier cleaning. Look for a pump that has a high-efficiency electric motor. These motors save considerable energy and money over the life of the pump. Well-designed pumps will last longer and run much more quietly and efficiently.

**Pool Heaters**

Remember when you were little? It did not matter how cold the water was. You
just jumped right in. As you got older, you learned to do that little tiptoeing, cringing walk to lessen the shock to your body parts as you slowly entered the cold water. Want to be that kid again? A pool heater is the answer.

The three most popular pool heaters are the gas-fired (both natural and LP), the solar-powered and the electric heat pump. Each type transforms a pool only a polar bear could love into a comfortable and soothing swimming environment. Best of all, the right heater can help the swim season start earlier and last longer.

What should you look for in a pool heater? Durability, energy efficiency, ease-of-use, and heating performance are all good starting points.

Tom Larson of Sta-Rite, a manufacturer of pool filters, pumps, heaters and automatic pool cleaners, recommends that the entire system of pool heater, filter and pump be optimized for maximum efficiency. “Pool owners should look to get the most out of their entire system. Better equipment can definitely help you enjoy a better pool experience. A high efficiency pool heater like our Max-E-Therm extends the swimming season. It also saves money because of its energy efficiency and the fact that its polymer housing helps it last up to three times longer than conventional models. Put that product together with one of our Mod Media Filters and our large volume durable pump, and you will have a highly efficient, low maintenance, money saving system.”

In the state of Texas and the Southern California, where low nox minimums are mandated, Larson went on to say that the Max-E-Therm heater is certified by Air Quality Management District to be low nox. This means that the Max-E-Therm is also environmentally friendly.

Nothing will help increase the time you spend enjoying your San Juan pool quite as much as a quality pool heater. Simply put, the addition of a pool heater greatly expands the perfect San Juan pool experience.

**Automatic Pool Cleaners**

Automatic pool cleaners today range from the high-tech robotic type to the low-tech teenage son type. If you want to avoid the whining and the work, there is only one choice: an automatic pool cleaner. Automatic pool cleaners come in many variations but they all have one thing in common. You hook them up to a power
Automatic cleaners like the PoolShark from Sta-Rite glide silently through the water scouring the pool for dirt and debris.

walls of the pool and are
tireless workers. Some patrol the surfaces of the pool and sweep or vacuum it clean of dirt, leaves, twigs, sand and hair. How often or how long to run an automatic pool cleaner is entirely up to the owner.

Manufacturers do provide a suggested frequency and duration for different sizes and shapes of pools. These recommendations are a good place to start. After you become familiar with the operation of your chosen model, you can increase or decrease cleaning times depending on the results you get.

Having an automatic pool cleaner do the work goes a long way in reducing pool maintenance, and it also gives you more time to swim, relax, play, exercise or just plain enjoy your San Juan pool.

**Chlorine Generators**

With any pool, water quality is of paramount importance. Achieving and maintaining the perfect level of purity is exactly what you can look forward to with an electronic chlorine generator.

A chlorine generator automatically converts common table salt into pure chlorine. Since the salt does not wear out or evaporate, it is used over and over again.

One teaspoon of salt per gallon of water is added to the source and walk away. The cleaner does all the work.

Whether powered by electricity or attached to the pool’s pump or filter, automatic cleaners propel themselves along the bottom and swimming pool. The water is then circulated through the pool filter and the electronic chlorine generation system (where the chlorine is actually produced). After this, purified water is automatically circulated back into the pool. Once the pool water is purified, the chlorine converts back to salt and the process begins again.

An automatic chlorine generation system makes and adds chlorine whenever the filter and pump are running, so the worry of running out of chlorine is a thing of the past.

Owners of electronic chlorine generators point to crystal clear water like they have never seen before. Algae and bacteria disappear leaving an unmistakably smooth, soft, silky feel to the water. All the negatives normally associated with chlorine, like dry skin and red eyes, are eliminated.

Sales manager Barry Brunye of Goldline Controls, a leading manufacturer of this type of system, describes his company’s electronic chlorine generator, San Juan Logic this way. “The true beauty of the San Juan Logic is its ease-of-use. Once the system is installed and the water tested, it takes only the turn of a dial to operate the control. You simply set your preferences to get just the right balance and purity you desire. After programming San Juan Logic in this fashion, the system will operate with minimal adjustment for the entire swimming season. That is just one reason why the San Juan Logic is so popular with San Juan Pool owners.”

**Pool Chemicals**

Mineral Springs® by BioGuard® is a premium saltwater chlorination system that goes beyond just simple salt. With BioGuard’s proprietary blend of minerals, you don’t just create a chlorine sanitizer - you soften the water, protect your equipment and generate longer lasting chlorine when compared to other saltwater systems.

It’s an alternative to traditional chlo-
rine pool care that’s easy to maintain and creates a beautiful, crystal clear, saltwater oasis and a more enjoyable experience in your pool.

Unlike traditional chlorine, Mineral Springs alleviates the handling of harsh chlorinating products. It only takes five minutes each week to achieve brilliant, sparkling water, using two simple steps - Beginnings® and Renewal®. Beginnings establishes the initial mineral level in your pool to create the luxurious feel of a European spa. Renewal® is a weekly replenishment of lost mineral levels that maintains water balance, continues to protect the system and keeps your pool rejuvenated so you can enjoy swimming in soft, silky water.

The Mineral Springs chlorinator is a device that uses Beginnings® and Renewal® to produce the saltwater chlorinating sanitizer. If you’re building a new pool or thinking about converting your existing pool into saltwater, consider this easy install or retro-fit for both in-ground and above-ground setups. You’ll immediately begin to see and feel the benefits.

Transform your San Juan pool into a mineral spa oasis and insist on Mineral Springs by BioGuard. To learn more contact your local San Juan or BioGuard Mineral Springs Dealer by visiting www.BioGuard.com.
With Multiple manufacturing locations and over 580 Dealers Coast to Coast, San Juan has got you covered with courteous Contractors ready to help design your own personal Oasis.
2006 AWARDS

AQUA Design Awards

FIRST PLACE
Fiberglass Pools
San Juan Pools of Monterey, Carmel, Calif.

SECOND PLACE
Fiberglass Pools
San Juan Pools of Monterey, Carmel, Calif.

THIRD PLACE
Fiberglass Pools
The Landscape Effects Group,
Belle River, Ontario, Canada

International Awards of Excellence 2006
The Association of Pool & Spa Professionals

Gold
San Juan Pools of Charleston
Charleston, South Carolina
Residential Fiberglass Pools

Silver
San Juan Pools of Monterey
Seaside, California
Residential One Piece
Fiberglass Pools

Pool & Hot Tub Council of Canada 2006 Design & Construction Awards

Gold
Outdoor Fiberglass Pool with no Water Feature
Outdoor Fiberglass Pool with Water Feature
Pools with Automatic Cover

Silver
Outdoor Fiberglass Pool with no Water Feature
Outdoor Fiberglass Pool with Water Feature
Pools with Automatic Covers
Residential Indoor Hot Tub
Swimspa/Current Pools
Residential Outdoor Hot Tub pre-manufactured Shell

Bronze
Outdoor Fiberglass Pool with no Water Feature
Outdoor Fiberglass Pool with Water Feature
Instant Waterfront Property

Let San Juan Pools help you discover your own personal oasis.

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